A Few Thoughts About Portfolios

Years ago, a photographer friend asked me to look over his portfolio. There were 40 or so well-organized, correctly exposed images—a solid, professional portfolio. But nothing in the pictures took my breath away. There was no edge to the work, no risk taken. But one thing did stand out: His portfolio looked just like him—an authentic sample of his work, his style and even his person.

I have viewed hundreds of portfolios and am often asked what a good portfolio should look like. Ask 10 editors from varying backgrounds, and you will likely get 10 very different opinions.

Don't despair. Here are several staples most editors agree upon:

• **Be authentic.** First and foremost, your portfolio should look like you. Have the courage to present a portfolio that is an honest representation of who you are, what you do or would like to do.

• **Keep two portfolios.** Keep one for your belly and one for your soul. The first is for editors who make decisions based on formulas, void of intuition or recognition of potential. The second—the “soul” portfolio—is the one you show to editors with vision. This “authentic me” portfolio should contain only images that show your unique view of the world.

• **Show your best work.** Include your most recent work. It's OK to show work from the past, as long as most of your portfolio is from this century. Edit mercilessly. Have the courage to let go of all of those “almost” pictures you risked your life to shoot. Remember: You are only as good as your weakest picture.

• **Know the publication.** Every publication has its unique character and personality. Choose a publication that does the kind of work you would like to do.

• **Be accurate.** If you can’t spell, use spell check, or find an editor or friend you trust to review your work before submitting it.

• **Be personal.** A name is better than “Dear editor” or “To whom it may concern” when sending a portfolio. Review your work before submitting it.

• **Focus on the core.** Formats and delivery methods will continue to change, but the core of a compelling portfolio should not.

They just want to see what you have produced.

• **Presentation is important.** Should you call or write? Should you email or send a personal letter? Should you submit an online or print portfolio? It depends. Do your homework. See if the person or publication you are sending to has published preferences or presentation guidelines.

• **Maintain digital and print portfolios.** For online portfolios, there are several free sites, such as Wix.com, that are easy to build and navigate. Whatever the format, include current contact information and references.

David LaBelle is an internationally known photographer, teacher, author and lecturer. He has worked for newspapers and magazines across the United States and taught at three universities. He grew up on a frog farm in rural California, roaming the creeks and hills with his coon dogs. Many of the lessons he learned during those magical boyhood years have been applied to photography and teaching the essence of this art form. For more information, visit www.greatpicturehunt.com.

A Few Thoughts About Portfolios

A sampling from David Dermer's portfolio. Dermer is a one of my senior students at Kent State who loves to shoot football. I encourage him to keep two portfolios: one general and one sports.

Photos by David Dermer

22 SEPTEMBER 2015
Poultry Recipes Cookbook
Ruralite reader submissions from this cook booklet feature such recipes as Pollo Dorado, Southern Scalloped Chicken, Hawaiian Meatballs, Texas-Style Turkey Salad and Sweet and Sour Chicken. The cookbook is spiral-bound with covers, indexed and costs $6. Price includes postage.

Order online at www.ruralite.org, call (503) 718-3720 or mail a check to:

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5605 NE Elam Young Pkwy
Hillsboro, OR 97124

Please allow 2 to 3 weeks for delivery.
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Reserve the Rosemary Millette “Barnyard Strut” Cuckoo Clock for me as described in this announcement.

Limit: one per order.

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Mrs. Mr. Ms.

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Over 1½ feet high!

Sculpted rooster announces each hour with a cheerful crow!

Clock case shown much smaller than actual size of about 13¼" H. Measures about 20¼" H with pendulum and pine cones. Requires two “D” and one “AA” battery, not included.

*Plus a total of $19.99 shipping and service. Limited-edition presentation restricted to 295 crafting days. Please allow 4-8 weeks after initial payment for shipment. Sales subject to product availability and order acceptance.
Know a High School Junior Interested in Seeing D.C.?

Two students from AEC’s service area will be selected to join the 2016 Youth Tour

Imagine winning an all-expense-paid trip to Washington, D.C., with high school juniors from across the country. Picture yourself touring the Lincoln Memorial, the Vietnam Veterans Memorial, the Smithsonians and many other famous sites. Imagine seeing history jump off the pages of your school textbook and truly begin to understand what so many sacrificed their lives for.

The inspiration behind the Washington Youth Tour trip that brings together 1,600 high school juniors from around the country came from Texas Sen. Lyndon Baines Johnson. In 1957, before he was president, LBJ spoke at the National Rural Electric Cooperative Association Annual Meeting in Chicago. He proposed a tour of the nation’s capital for teens living in rural cooperative service areas as a chance for them to see “what the flag stands for.” It has been more than 50 years since Johnson’s speech. The program has never been stronger.

This fall, AEC will hold a contest to determine the two high school juniors who will represent the co-op in Washington, D.C., for one week in June (see application requirements at left). Applications can be picked up at the cooperative office or downloaded from the AEC website, www.anzaelectric.org.

Applications and written compositions must be received in the cooperative office by noon, Friday, October 16—although it is recommended applicants not wait until the last minute. Compositions and applications can be turned in early.

A panel of judges will evaluate each composition. Students will be called in at a later date for personal interviews. Judges want to learn about each student—their interests and ambitions, and why they should represent AEC. Following the interviews, two students will be awarded the all-expense-paid trips.

For more information regarding this year’s competition, please contact the cooperative office at (951) 763-4333 or send email to aec@anzaelectric.org.

Anza Student Named to Youth Leadership Council

Congratulations to Hamilton High School student Christina Pina.

During the Washington Youth Tour in June, students had the chance to compete to represent their state on the National Rural Electric Cooperative Association Youth Leadership Council. One student from each state was selected and returned to Washington, D.C., in July for a leadership workshop that focused on the electric cooperative industry.

The purpose of the YLC conference is to build leadership and public speaking skills, and enhance the delegates’ knowledge of the energy industry and the cooperative form of business.

Each student prepared a 5- to 7-minute speech about what inspired them during their Youth Tour trip. The YLC national spokesperson will be selected to address the membership at the NRECA Annual Meeting and Youth Tour delegates the following year.

Christina will travel to New Orleans in February for NRECA’s Annual Meeting. YLC participants will be hands-on with virtually every facet of the meeting, including the resolutions process and helping members communicate with legislators.

YLC members leave more poised and confident, and with better developed leadership skills and a strong determination to improve their community and make their country a better place. They also develop lifelong friendships with student leaders from across the country.
Books, Magazines, Videos

Book restoration. Bibles, cookbooks, cherished family heirlooms. Beautiful work; we give renewed life, more durable than original, to last for generations. (775) 537-7066; salacastudio@gmail.com. 0915

Newberry Natl Volcanic Monument, Oregon, DVD. Narrated tour highlights: Lava River Cave, Cast Forest & Newberry Caldera. $11.95, free shpg. www.sfcfp.com/dvd.htm. 11.15

“Gilchrist, Oregon: The Model Company Town,” the nation’s most successful company town, $27.95. Agincourt Research Services, 62142 Cody Jr. Road, Bend, OR 97701. (541) 815-1371; www.gilchristcompanytown.com. 11.15

“Life & Death of Oregon ‘Cattle King’ Peter French, 1849-1897,” $15.95, includes shpg. New copies. www.edwardgraybooks.com; Amazon; Agincourt Research Services, 62142 Cody Jr. Road, Bend, OR 97701. 11.15

Edward Gray’s “An Illustrated History of Early Northern Klamath County Oregon,” $38.95. Available on Amazon; www.edwardgraybooks.com. ARS, 62142 Cody Jr. Road, Bend, OR 97701. (541) 815-1371; www.gilchristcompanytown.com. 11.15

Equipment/Tools

Pizza restaurant, full liquor licensed bar. 2,000sqft bldg. Turn key. All equipment, furniture included. 36+ seating dining room. Owner financing available. Pahrump, Nevada. $350,000. (203) 249-1011. 10.15

The following ad’s phone number was previously published incorrectly. It has now been corrected. We apologize for the error.

Convenience store, gas station, deli, laundromat. Includes store, 3 storage bldgs, office bldg on 2.13ac. Valdez, Alaska, Prince William Sound. Great hunting, fishing. (907) 831-0713. 02.16

Community Events


Antique dragsaw, 2 A-frames, 6-8’ pulley, flywheel, chain-gear mechanism, tank, fuel line, log holder. $100. Located Oak Harbor, Washington. Ron Leistra, (503) 639-6306. 09.15

Crafters & hunters, nylon durable flocking, 30 colors, plus Aero Ure-glue adhesive. Full Curl duck decoys, special Rurale price 6/$75. (503) 545-8000; www.AeroOutdoors.com. 12.15

Free Items

Books/DVDs. In light of the coming economic collapse, prepare yourself/family now. TBS, PO. Box 99, Lenoir City, TN 37771. (888) 211-1715; thebiblesaystruth@yahoo.com. 12.15

Miscellaneous


Reloaders, crafters: several thousand shot-gun shell casings, different sizes & colors. Take them all $100. (541) 332-0458, (541) 601-1304. 09.15

Cemetery markers, sales & placement. Affordable granite & bronze memorials. Shipping available. Please call Joe Plass for service, (541) 815-8906; www.highdesertmemorials.com. 11.15

Of Interest to Homemakers

Natural-flavored honey. Chefs love it. Cinnamon, mango, lemon, raspberry, spicy, raw honey. Credit cards accepted. We ship. FB page “Healthy Honey.” Call (775) 990-3736. 09.15

Pets, Supplies

AKC-registered Airedales. Fort Sage Kennels, Patricia Sharp, PO. Box 246, Doyle, CA 9109; (530) 827-2271. 03.15


Real Estate


Riverfront (Little Deschutes), cabin, outbuildings, secluded, recorded access, fire abated, 3.4ac total, additional building sites, as homestead/estate.” $295,000. (541) 760-9779.

Waterfront cabin Northwest Oregon, Fishhawk Lake, 180-degree view, open floor plan, 2bd, covered deck, fishing, paddle boat, dock, move-in ready. $252,500. (503) 659-0766. 10.15


Small house, easy-to-manage lot. Bargain $252,500. (503) 659-0766. 10.15

Dworshak Reservoir near Orofino, Idaho. 12+ac, 1.5b home, dbl garage, new furnace/sewer system. 1,800sqft steel shop/office, 20min to Clear Air Force Station. Terms available. (907) 347-0114. 10.15

Rural Idaho home on 4.74ac w/ creek running full length. Sawmill, shops, excavator, barn, lg. garden, orchard, etc. Jay, (208) 791-1305; earth@cebridge.net. 09.15

7ea 10ac lots near Bouse, Arizona. 3 lots have well & septic. 1 lot also has metal bldg. Will take part trade. (509) 521-7496. 09.15

1bdr park model, 2-car garage. 1.25ac 18mi from Lake Mead, Arizona. 11hrs to Las Vegas. Home/rental possibility. Beautiful location. $65K. (928) 564-9909. 10.15

10-ac animal property, mountain views. 2bd, 2ba manufactured home, open floor plan. 2 wells, electricity throughout. Completely fenced, cross fenced, auto waterers. Text, call (503) 701-1167; littleblessingsalpacas@gmail.com.

Great home site or Hunting, fishing camp. Dworshak Reservoir near Orofino, Idaho. 12+ac, 2.5mi to boat launch. 40x48 shop, power, well, septic, RV hookup. $179,900. (208) 245-1780.


One ad per issue, one per member. Subscribers and nonmembers are not eligible.

Download an ad submission form from our website, www.ruralite.org. Click advertising, then the order form link at the top.

If submitting ad by mail, send payment of $35 (per month) with your name, address, telephone number and the name of the electric utility that provides your magazine to: Marketplace, 5605 NE Elam Young Pkwy, Hillsboro, OR 97124. Make check or money order payable to Ruralite.

We accept credit card payments for ads submitted by email. Send to info@ruralite.org. Call (503) 718-3717 to pay by credit card.

Place an ad in your community in Ruralite! Your ad will reach up to 340,000 households
A-frame cabin on 5.9ac in the aspens of Colorado’s high country. Plentiful wildlife & a great view. ¥79,000. (541) 729-0374, (575) 751-7138, (719) 580-5120. 0915

Recreational Rentals


Kauai vacation rental, 2bd, full kitchen. Minutes from beaches. ¥600/wk. (808) 245-6500; mokihana@hawaiian.net; kauaiweddings.com. 0915

Bend country cabin. Very clean & fully furnished cabin on private ranch. Close to recreation areas. Very nice. ¥75/night. (541) 382-3050; bendcountrycabins@gmail.com. 0915

Kitty-Hawk, North Carolina. The Outer Banks. Private 3bd home for lease 2wks to 2mo. So much to see and enjoy. ArcticSummerOBX.com. 0915

Oceanside, Oregon. Romantic 3bd retreat for special occasions. Newly remodeled. Smin walk to beach, 2 lg decks facing ocean. (503) 649-9463; www.dreamvacationspots.com. 0816


Mauri vacation rental, 1bd, full kitchen, across from beach, quiet location. Check web for further details, ohrhawaii@concord.com. 10% discount when booked through owner. (541) 974-4427. 1015

Sunriver 4+bd, 3.5ba, slps 11, hot tub, A/C, 3 TVs, aquatic center/tennis passes, bikes. No smoking/pets. Specials. (503) 362-4381. DCCTA. 1215


RV park near Rainier, Oregon; Columbia County. On-site laundromat, restroom, shower available. ¥325/mo + electricity. Deer Pointe Meadows, (503) 556-4290. 0915

Want to Buy
Gold, silver, coins/currency, buy, sell. Collections wanted. Fair prices paid. 32yrs in retail store. Baker City, Oregon. (800) 556-2133; bgands@eoni.com. Will travel. 0915

Collecting great old paintings of American West & East. Old American Indian baskets, blankets, beadwork, silver & old cowboy items. (760) 409-3117; amer.ind.baskets@gmail.com. 0915

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FOR GROWING FAMILY-ORIENTED COMMUNITY
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K-01 W/C/F Christian, 81, good health. Looking for Christian gentleman to correspond with.

Favorite Recipes From Ruralite Readers
This cookbook is a collection of tried-and-true reader recipes featured in Ruralite magazine during the 1960s and 1970s. Enjoy such favorites as Banana Spice Cake, Pulled Mints and Sourdough Starter. Favorite Recipes From Ruralite Readers is a 133-page indexed book featuring readers’ recipes sent in from 1954 to 1976. The regular price of $12 is reduced to $6, which includes postage. Order online at www.ruralite.org, call (503) 718-3720 or mail a check to:

Ruralite Cookbooks
5605 NE Elam Young Pkwy
Hillsboro, OR 97124

Please allow 2 to 3 weeks for delivery.
Final Clean Power Plan Relaxes Carbon Limits, Extends Timeline for Compliance

Arizona’s G&T Cooperatives staff analyzing rule and determining options

The U.S. Environmental Protection Agency’s Clean Power Plan final rule backs away from the unachievable limits on carbon emissions for Arizona’s coal plants proposed in June of 2014, and extends the timeline for complying with new limits by two years.

It also provides for a progression of carbon limits that eliminates the cliff timeline and limits that would have forced the closure of all Arizona coal plants by 2020 (see the graphic on page 29).

However, challenges remain, not the least of which is to decipher the thousands of pages of regulation that make up the rule to determine exactly how it will affect Arizona’s G&T Cooperatives and operations at Apache Generating Station.

The rule—announced August 3—is certain to impact almost half a million rural electric cooperative members in Arizona, California, and New Mexico in several ways, with higher rates for consumers as the CO2 emissions requirements are met or more costly renewable energy resources are brought online, and ongoing concerns about electric reliability.

“The revised goals are substantial revisions from the original plan that show the EPA took into account our assertion that the original goals were simply unachievable,” said Patrick Ledger, CEO of AzGTS.

The final rule requires Arizona’s coal plants to reduce CO2 emissions to an average of 1,263 pounds per megawatt-hour by 2022. The previous interim goal of 735 lbs./MWh was much stricter and would have been required to start in 2020. The plan requires a final limit of 1,031 lbs./MWh by 2030. The previous final goal of 702 lbs./MWh was a 52 percent reduction. Arizona’s electric utilities unanimously said that goal could not be met.

The extension of the timeline for compliance with the interim goal from 2020 to 2022 not only gives utilities more time to achieve compliance, it gives the Arizona Department of Environmental Quality more flexibility in how it implements reductions in the interim period before 2030. But the final rule also establishes prescriptive requirements ADEQ must meet in its part of the process, called the State Implementation Plan.

AzGTS staff will coordinate with staff at Grand Canyon State Electric Cooperative Association to meet with local officials, key stakeholders, other utilities, lawmakers and ADEQ officials to discuss the SIP process as ADEQ analyzes the final rule and how it will be integrated into the SIP.

On behalf of the cooperatives, Ledger expressed appreciation to members of the Arizona congressional delegation and state legislators who supported them. He also thanked the member-consumers, employees, community leaders and others who generated postcards, emails and phone calls backing the G&T and its member cooperatives as they fought for a more equitable rule.

“We are humbled and heartened by the tens of thousands of people who are supporting us,” Ledger said. “That support made all the difference.”
This graphic shows the difference between the original Clean Power Plan proposal (in purple) and the limits and timeline set in the final rule (in red). Arizona’s interim goal has been redefined from a straight average of 735 pounds per megawatt-hour from 2020 to 2030 to a glide path beginning in 2022 at 1,263 lbs./MWh. Arizona’s G&T Cooperatives are working with Grand Canyon State Electric Cooperative Association, local officials, key stakeholders, lawmakers and other utilities to determine the rule’s impact.

Arizona’s G&T Cooperatives

Arizona Electric Power Cooperative, Southwest Transmission Cooperative and Sierra Southwest Cooperative Services collectively make up AzGT.

AEPCO owns and operates the 605-megawatt (combined gross) Apache Generating Station in Cochise, east of Benson.

SWTC owns and maintains more than 622 miles of transmission lines and 27 substations that transmit wholesale power from the Apache Generating Station to six member distribution cooperatives in southern Arizona, northwestern Arizona and California.

Combined, the distribution cooperatives that receive AEPCO’s wholesale power serve more than 150,000 meters representing more than 350,000 individual residential, commercial, agricultural and industrial customers.

The Class A member cooperatives that receive wholesale power from AEPCO include Sulphur Springs Valley Electric Cooperative, Wilcox; Duncan Valley Electric Cooperative, Duncan; Graham County Electric Cooperative, Pima; Trico Electric Cooperative, Marana; Mohave Electric Cooperative; Bullhead City; and Anza Electric Cooperative, Anza, California.

These member cooperatives own the AzGT and, by extension, the G&T Cooperatives are owned by their members—the people at the end of the line who use the power.

These cooperatives also borrow from the Rural Utilities Service, a federal agency.

Focus Shifts to State Plan

The focus for implementing the Clean Power Plan now turns to the Arizona Department of Environmental Quality, and the State Implementation Plan it must develop and implement. ADEQ adopted 12 principles earlier this year that agency officials say will guide them as they work with stakeholders to craft the SIP:

• Achieve meaningful emissions reductions.
• Maintain grid reliability with portfolio diversity.
• Maintain the affordability of electricity.
• Recognize and respect roles and authorities of all branches of government.
• Respect current investments.
• Prevent or reduce the construction of tomorrow’s stranded assets, today.
• Ensure that new costs from changed electricity generation are equitably distributed.
• Create incentives for consumers to positively change and maintain electricity usage behaviors.
• Take credit for existing programs.
• Phase-in the impacts over time to allow a more precise and thoughtful roll-out of its requirements.
• Find a way to get credit for voluntary emission reduction measures.
• Work with other states or tribes to make mutually beneficial emissions reductions.
Parting Shot
Readers Share Their Special Photos

September is National Grandparents Month

Fred Riebhoff gets a little help mowing his lawn in Garibaldi, Oregon, from grandson Kaden and his toy lawnmower.
Photo submitted by Denise Percell of Rockaway Beach, Oregon

There’s nothing like a drive in his old hot rod to create a memorable time for Rich Burkhead of Blairsden, California, and his grandchildren, Liam and Sophia.
Photo submitted by Linda Burkhead of Blairsden, California

You’re there for Mom.
We’re here for you.

Connect with experts and other caregivers | aarp.org/caregiving | 1.877.333.5885
We’ve all had nights when we just can’t lie down in bed and sleep, whether it’s from heartburn, cardiac problems, hip or back aches – it could be a variety of reasons. Those are the nights we’d give anything for a comfortable chair to sleep in, one that reclines to exactly the right degree, raises feet and legs to precisely the desired level, supports the head and shoulders properly, operates easily even in the dead of night, and sends a hopeful sleeper right off to dreamland.

Our Perfect Sleep Chair® is just the chair to do it all. It’s a chair, true – the finest of lift chairs – but this chair is so much more! It’s designed to provide total comfort and relaxation not found in other chairs. It can’t be beat for comfortable, long-term sitting, TV viewing, relaxed reclining and – yes! – peaceful sleep. Our chair’s recline technology allows you to pause the chair in an infinite number of positions, including the Trendelenburg position and the zero gravity position where your body experiences a minimum of internal and external stresses. You’ll love the other benefits, too: It helps with correct spinal alignment, promotes back pressure relief, and encourages better posture to prevent back and muscle pain.

And there’s more! The overstuffed, oversized biscuit style back and unique seat design will cradle you in comfort. Generously filled, wide armrests provide enhanced arm support when sitting or reclining. The high and low heat settings along with the dozens of massage settings, can provide a soothing relaxation you might get at a spa – just imagine getting all that in a lift chair! Shipping charge includes white glove delivery. Professionals will deliver the chair to the exact spot in your home where you want it, unpack it, inspect it, test it, position it, and even carry the packaging away! Includes one year service warranty and your choice of fabrics and colors. If you’re not 100% satisfied simply return the chair within 30 days for a refund of the product purchase price. – Call now!

The Perfect Sleep Chair®
Call now toll free for our lowest price.
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1-888-847-0070

― J. Fitzgerald, VA
There's a traditional children's song that involves the misadventures of old Michael Finnegan. This tune goes on to describe Mr. Finnegan's problems, which seem to never end. At the conclusion of each verse the singer instructs everyone to begin again.

As an old(er) Irishman, I'm here to tell you this isn't necessarily the Luck o' the Irish. We frequently do much better than Finnegan.

In our local community, we're nearing the end of a verse in our song. It's time to begin again. This doesn't mean we've lost something, or that things are deteriorating. It just means we've rounded a corner, and we have the opportunity for a fresh start. In fact, optimists would say we get this opportunity with every new sunrise. Today is a new day.

Those of us fortunate enough to have attended our Annual Membership Meeting in July met such an optimist in our keynote speaker, Michelle Wulfestieg. Her story is an inspiration—an exhortation to keep going, to keep trying. To see this for yourself, visit Michelle's website at www.allwehaveistoday.com. We also posted a video of her speech on our website at www.anzaelectric.org.

Our new beginning is full of anticipation. We can pick up the threads of our community and begin to weave a new story.

Our independence offers us opportunities to improve and excel. We make our own future; we are the masters of our shared destiny. It’s time to work together to achieve our goals. It won’t be easy. Sometimes it seems as if we’re blocked at every turn by negative thinking and obstructions to our progress. Many times, it’s easier to give in and give up, accept the status quo. However, I believe the only way to achieve the things that will benefit our community most—economic development, better jobs, improved infrastructure—is through communitywide cooperation. This is the very essence of the cooperative model.

Despite tremendous personal challenges, Michelle is a shining example of perseverance. Mr. Finnegan's continuing saga of endless, yet silly, troubles tells us to begin again. Ahead of us are tests and trials we must work through together. I believe we are up to the test. It’s time to act as one for the common good, to build a future that’s worth living. We can prove our independence as a cooperative and a community is the best thing for us all.

**Need Help With Your Utility Bills?**
CAP Riverside/HEAP Program
Anza Community Hall
Wednesday, September 16
9:30 to 11 a.m.

**BRING COPIES OF:**
- Proof of household income
- Current electric and propane bills
- Proof of U.S. citizenship
- Picture ID for applicant
- Any disconnect/urgent notices (if applicable)
- Food stamps notice of action (current)

For application information, visit www.capriverside.org or www.anzaelectric.org.

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**Important Dates**
- Labor Day (co-op office closed) September 7
- Washington Youth Tour deadline October 16
- Daylight saving time ends November 1

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**Employee Anniversaries**

September and October Congratulations!

- Scott Davies ............ 11 years
- Michael Gervais .......... 3 years
- Laura Manseau ............ 3 years
- Paula Ruiz ................ 5 years

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P.O. Box 391909 • Anza, CA 92539
Phone: (951) 763-4333 • Fax: (951) 763-5297 • aec@anzaelectric.org • www.anzaelectric.org
Our crew is on standby 24 hours a day. To report an outage or other service problem, please call (951) 763-4333.